NOTICE OF DECISION UNDER REGULATION 32
FILM POSTERS

VIDEO SLICK

TO: The Film and Video Labelling Body Inc.
PO Box 2627
Ponsonby
Auckland

Pursuant to regulation 32 of the Films, Videos, and Publications Classification Regulations 1994 the film poster entitled:

Steve Drake's Sex Offenders Vol 1

is **Not Approved.**

if approval refused, the reasons for the decision:

The video slick is not approved. The video slick is not approved on account of its title, which strongly alludes to sexual violence. The video slick contains sexually explicit images designed to both arouse the viewer and advertise the associated feature. However, the title uses a term strongly associated with sexual violence to attract an audience. There is a significant level of harm from associating sexual offenders with images of sexual activity depicted in an arousing manner. The slick has the effect of presenting sexual violence as an arousing and entertaining 'hook' to attract an audience to the video recording. Because of the title, the slick would be likely to be classified as objectionable if it were submitted for classification under s13 of the Films, Videos, and Publications Classification Act 1993. Therefore, Regulation 28(3)(a) of the FVPC Regulations requires the Classification Office to not approve the video slick; this limitation is inconsistent with, and overrides, the right to freedom of expression.

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Date: 01 October 1999

For the Classification Office (signed):

OFLC Ref: 9901580

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